

MEDIA RELEASE

CONFERENCE ON ASIA ROAD SAFETY (CARS) 2024: ENHANCED ROAD SAFETY MEASURES

PUTRAJAYA, **2 September 2024** –Dato' Seri Dr. Ahmad Zahid Hamidi called for the implementation of comprehensive road safety measures to address critical challenges facing motorcyclists, commercial vehicles, and the logistics sector.

Speaking at the launch of the Conference on Asia Road Safety (CARS) 2024, the Deputy Prime Minister highlighted the significant economic importance of these sectors and stressed the need for immediate attention to road safety issues.

"I urge agencies such as the Malaysian Institute of Road Safety Research (MIROS) and the Social Security Organisation (PERKESO) to lead initiatives that enhance safety standards across the country.

"I also call upon private sector partners, including PLUS Malaysia Berhad, to actively participate in road safety initiatives, emphasising the importance of collaboration between public and private sectors.

"Targeted interventions will help reduce road crashes and improve safety, particularly for high-risk groups such as motorcyclists," he said.

Also in attendance for CARS 2024 were Minister of Transport Malaysia (MOT), YB Loke Siew Fook and Minister of Human Resources (KESUMA), YB Steven Sim Chee Keong.

The three-day CARS 2024 conference, held at the Putrajaya International Convention Centre (PICC), gathered around 1,000 experts, policymakers, and stakeholders from across Asia to discuss road safety and sustainable mobility issues.

Malaysia to date had taken significant stride towards addressing road safety, including new regulations requiring motorcycles to be equipped with anti-lock braking systems (ABS) from 2025.

According to the Deputy Prime Minister, these measures will reduce traffic fatalities and inspire neighbouring countries to adopt similar approaches to improve safety standards.









" Safer Journey, Sustainable Future"

Dr. Ahmad Zahid also pointed to Malaysia's efforts to expand public transport, such as introducing special bus lanes, which have led to a significant increase in daily bus passengers.

"Therefore, I encourage participants to share innovative ideas and collaborate on strategies to tackle road safety challenges effectively, reiterating the need for a collective effort to improve safety on Malaysian roads," he added.

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